

**THE 2022/2023 STUDY PLAN FOR THE INCOMING ESSEC GLOBAL BBA STUDENTS
FACULTY OF BUSINESS AND COMMERCE, KEIO UNIVERSITY**

2022/2023 Academic Roadmap

The ESSEC DD students (hereafter, the DD students) will spend S1-S4 (S = Semester) at ESSEC, S5-S6 at the Faculty of Business and Commerce, Keio University (hereafter, Keio FBC), S7 for the Global BBA Internship Program, and S8 at ESSEC.

Table: Academic Roadmap

Semester	S1-S4	S5-S6^{*1}	S7	S8	Requirements
Institution	ESSEC	Keio FBC	Internship	ESSEC	
Liberal Arts etc.	60				60
Natural Science Courses		4			4
FBC Courses		A ≥ 24 ^{*3}	8	4 ^{*2}	36
Non-FBC Courses	4	B ≥ 12 ^{*3}		12	28
Keio Credits	64	40	8	16	Total = 128
		64			

^{*1} The DD students cannot register for more than 50 credits worth of FBC and Non-FBC Courses in S5 and S6.

^{*2} Bachelor Thesis (Thesis on Global Business)

^{*3} The DD students are required to earn at least 24 (12) Keio credits from FBC (Non-FBC) Courses as a general rule.

Credit Requirements and Conversion

The DD students are required to earn at least 128 Keio credits to obtain the BA degree in Business and Commerce from Keio University. Keio FBC will convert the ECTS that the DD students earn from ESSEC for the compulsory courses in S1 to S4 into 64 Keio Credits. The DD students will be awarded 8 Keio credits for the ESSEC Global BBA Internship Program and 4 Keio credits for the Thesis on Global Business. Since the DD students will earn additional ECTS (Equivalent to 12 Keio credits) in S8 under the rules of ESSEC curriculum, they must earn remaining 40 Keio credits (=52-12) in S5 and S6.

Coursework

Keio FBC offers three types of courses in S5 and S6: Natural Science Courses, FBC Courses (FBC Major Subjects), and Non-FBC Courses (Business-Related Subjects). FBC Courses provide profound learning experiences for students about management issues, whereas Non-

FBC Courses promote students' understanding of economic, political, social, and cultural issues from the Japanese perspectives.

In S5 and S6, the DD students must earn at least 40 Keio credits by taking courses at Keio FBC. Among the 40 Keio credits, the DD students must earn 4 Keio credits (2 courses) from the Natural Science area¹. In S5 and S6 at Keio, the DD students can take both FBC and Non-FBC Courses at the Mita Campus. FBC offers elective courses in Social Science, Economics, Management Science, and Internal Business such as “Consumer Behavior and Marketing”, “Human Resource Management”, and “Financial Accounting.” Non-FBC Courses are those offered by the International Center and other academic departments at Keio in addition to “Business-Related Subjects” offered by Keio FBC. DD students are recommended to earn keio credits on FBC courses actively since Keio credits on FBC Courses can convert into those on Non-FBC Courses in calculating graduation credits at Keio FBC. Note that the DD students cannot register for more than 50 credits worth of FBC and Non-FBC Courses in S5 and S6.

Japanese Language Courses

In addition to the credit-bearing courses, the students can take up to 2 Keio Japanese Courses (KJC) offered by Keio Center for Japanese Studies as non-credit-bearing courses. Keio FBC will cover the course fee (20,000 Yen per course), but you need to pay for the materials on your own. We will send you the details prior to the course registration period via E-mail. The DD students who are fluent in Japanese can also take various courses in Management & Organization, Accounting, Marketing Science, and Economy & Industry offered by Keio FBC.

Campus

Keio FBC has two campuses: the Hiyoshi Campus in Yokohama and the Mita Campus in Tokyo. Some of the courses offered in the area of Natural Science will be offered at the Hiyoshi Campus, which is connected to the Mita Campus by a direct subway-train link between Hiyoshi station and Mita station (travel time: approximately 40 minutes). If you are going to take classes at Hiyoshi and at Mita on the same day, please take into account the commute time.

Course Registration

Course registration will open at the beginning of each semester. FBC and Non-FBC courses offered in English are available on “Keio University Syllabus/Timetable”

¹ The DD students who fail to earn 4 Keio credits from the Natural Science area at Keio FBC need to substitute these with “Sustainable Development” and/or “Product Innovation” offered at ESSEC.

(<https://gslbs.keio.jp/pub-syllabus/search>). Please refer the “Syllabus Search Manual” for details. The DD students can check that “Natural Science Course List” on the website (<https://www.students.keio.ac.jp/mt/fbc/class/program/kbc-essec-dd.html>)². The list provides basic course information such as campus (Hiyoshi, Mita), course title, day & period and instructor. Syllabus for Non-FBC courses offered by the International Center is available on the website (<https://www.ic.keio.ac.jp/en/aboutic/aboutcourse>).

Please plan your courses for 2022 Fall semester. Our Academic Adviser for International Programs is also willing to support you individually. Please contact Dr. Kubo below for any academic issues.

Contact

Academic issues (e.g., course choices, learning experience, etc.):

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Administrative issues (e.g., registration, academic records, etc.):

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² Note that “Natural Science Course List” lists courses for 2022 Fall semester since Keio's academic calendar starts from April, thus courses for 2023 Spring are not available yet. Syllabus for Natural Science courses are also available on the website (<https://gslbs.keio.jp/pub-syllabus/search>).