

2023/2024 STUDY PLAN FOR INCOMING ESSEC GLOBAL BBA STUDENTS
FACULTY OF BUSINESS AND COMMERCE, KEIO UNIVERSITY

2023/2024 Academic Roadmap

Students participating in the ESSEC Double-Degree Program (hereafter, “DD students”) will spend S1-S4 (S = Semester) at ESSEC, S5-S6 at the Faculty of Business and Commerce, Keio University (hereafter, “Keio FBC”), S7 for the Global BBA Internship Program, and S8 at ESSEC.

Table: Academic Roadmap

| Semester | S1-S4 | S5-S6*1 | S7 | S8 | Requirements |
|-------------------------|-------|----------|------------|-------|--------------|
| Institution | ESSEC | Keio FBC | Internship | ESSEC | |
| Liberal Arts etc. | 60 | | | | 60 |
| Natural Science Courses | | 4 | | | 4 |
| FBC Major Courses | | A ≥ 24*3 | 8 | 4*2 | 36 |
| Non-FBC Major Courses | 4 | B ≥ 12*3 | | 12 | 28 |
| Keio Credits | 64 | 40 | 8 | 16 | Total = 128 |
| | | 64 | | | |

^{*1} The DD students cannot register for more than 50 credits worth of FBC Major and Non-FBC Major Courses in S5 and S6.

^{*2} Bachelor Thesis (Thesis on Global Business)

^{*3} As a general rule, the DD students are required to earn at least 24 (12) Keio credits from FBC Major (Non-FBC Major) Courses. This facilitates the fulfillment of your graduation requirements. If you are unable to satisfy these conditions in S5-6, please make sure that the graduation requirements (A = 36 and B = 28) are met at the completion of S8. You may consult the advising faculty member at Keio FBC if you have any concerns about meeting the graduation requirements.

Credit Requirements and Conversion

The DD students are required to earn at least 128 Keio credits to obtain the BA degree in Business and Commerce from Keio University. Keio FBC will convert the ECTS that the DD students earned at ESSEC for compulsory courses during S1 to S4 into 64 Keio Credits. The DD students will be awarded 8 Keio credits for the ESSEC Global BBA Internship Program and 4 Keio credits for the Thesis on Global Business. Since the DD students will earn additional ECTS (equivalent to 12 Keio credits) in S8 under the rules of the ESSEC curriculum, they must earn the remaining 40 Keio credits (= 64 – 8 – 4 – 12) in S5 and S6.

Coursework

Keio FBC offers three types of courses in S5 and S6: Natural Science Courses, FBC Major

Courses, and Non-FBC Major Courses (including Business-Related Subjects offered by Keio FBC). FBC Major Courses provide profound learning experiences for students in the four FBC major areas – Management & Organization, Accounting, Marketing Science, and Economy & Industry – whereas Non-FBC Major Courses promote students’ understanding of economic, political, social, and cultural issues especially from a Japanese perspective.

In S5 and S6, the DD students must earn at least 40 Keio credits by taking courses at Keio FBC. Among the 40 Keio credits, the DD students must earn 4 Keio credits (2 courses) from the Natural Science area¹. In S5 and S6 at Keio, the DD students can take both FBC Major and Non-FBC Major Courses at the Mita Campus. FBC Major Courses are those offered by Keio FBC in the areas of Management & Organization, Accounting, Marketing Science, and Economy & Industry. Non-FBC Major Courses are those offered by the International Center and other academic departments at Keio in addition to “Business-Related Subjects” offered by Keio FBC. DD students are recommended to proactively earn Keio credits for FBC Major Courses, since Keio credits for FBC Major Courses can convert into those for Non-FBC Major Courses when calculating graduation credits at Keio FBC. Note that the DD students cannot register for more than 50 credits worth of FBC Major and Non-FBC Major Courses in S5 and S6.

Japanese Language Courses

In addition to the credit-bearing courses, the students can take up to two Keio Japanese Courses (KJC) offered by Keio Center for Japanese Studies as non-credit-bearing courses. Keio FBC will cover the course fee (20,000 Yen per course), but you need to pay for the materials on your own. We will send you details prior to the course registration period via E-mail. The DD students who are fluent in Japanese can also take various courses in Management & Organization, Accounting, Marketing Science, and Economy & Industry offered in Japanese by Keio FBC.

Campus

Keio FBC has two campuses: the Hiyoshi Campus in Yokohama and the Mita Campus in Tokyo. Some of the courses offered in the area of Natural Science will be offered at the Hiyoshi Campus, which is connected to the Mita Campus by a direct subway-train link between Hiyoshi station and Mita station (travel time: approximately 40 minutes). If you are going to take classes at Hiyoshi and at Mita on the same day, please take into account the commute time.

Course Registration

¹ The DD students who fail to earn 4 Keio credits from the Natural Science area at Keio FBC need to substitute these with “Sustainable Development” and/or “Product Innovation” offered at ESSEC.

Course registration will open at the beginning of each semester. FBC Major and Non-FBC Major Courses offered in English can be viewed on “Keio University Syllabus/Timetable” (<https://gslbs.keio.jp/pub-syllabus/search>). Please refer to the “Syllabus Search Manual” for details. The DD students can also check the “Natural Science Course List” on the DD website (<https://www.students.keio.ac.jp/mt/fbc/class/program/kbc-essec-dd.html>)². The list provides basic course information such as campus (Hiyoshi, Mita), course title, day & period and instructor. Syllabus for Non-FBC Major Courses offered by the International Center is available on its website (<https://www.ic.keio.ac.jp/en/aboutic/aboutcourse>).

Please plan your courses for the Fall 2023 semester. Our Academic Adviser for International Programs is also willing to support you individually. Please contact Dr. Kubo below for any academic issues.

Contact

Academic issues (e.g., course choices, learning experience, etc.):

Dr. KUBO, Kensuke (until September 30)

Academic Adviser for International Programs

Associate Professor

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Administrative issues (e.g., registration, academic records, etc.):

Mr. INAYAMA, Manato

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² Note that “Natural Science Course List” contains only courses for the Fall 2023 semester, since Keio's academic calendar starts from April and courses for Spring 2024 are not yet available. Syllabus for Natural Science courses are also available on the syllabus search website (<https://gslbs.keio.jp/pub-syllabus/search>).