

Welcome to the Global Passport Program (GPP)

Kick-Off Meeting
Fall Semester 2025

Contents for Today's Meeting

1. What is the GPP?
2. Coursework
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Please check [the program website](#) (Google "keio gpp") for the updated information.

1. What is the GPP?

The GPP (Global Passport Program) is:

- A selective program taught entirely in English
- Aiming to enable students to resolve real-world business issues in a globalized economy.
- Established in 2014 by the Faculty of Business and Commerce.
- Open to all Keio (3rd and 4th year) students.

1. What is the GPP?

- Administered by the Faculty of Business and Commerce
- Corporate sponsors for 2025 (アルファベット順)

東日本旅客鉄道株式会社

<https://www.jreast.co.jp/>

株式会社コーエーテクモホールディングス

<https://www.koeitecmo.co.jp/>

三田興産株式会社

<https://www.mita-kosan.com/>

Ocean Network Express

<https://jp.one-line.com/ja>



三田興産株式会社



1. What is the GPP?

See “[GPP Brochure](#)” for details

1. A **selective program** offered in **English**
2. A curriculum built upon three core pillars:
 - **Coursework**
 - **Workshops**
 - **Activities**
3. A **certificate** will be awarded upon completion
 - **2 workshops and 4 coursework courses**

Certification Process: Example

1st Semester

Application for the GPP

Selection

Coursework
2 Classes (4 credits)

Workshop (4 credits)

Activity

2nd Semester

Application for the GPP

Selection

Coursework
2 Classes (4 credits)

Workshop (4 credits)

Activity

You can take your coursework in any semester, but only one Workshop per semester, subject to selection.

Participation in Activities is not a requirement for certification

Pass (You will receive credits for work completed.)

You will receive a certificate of completion,
and become a “Global Passport Holder.”

2. Coursework

- Course subjects: Business, Economics, etc.
- The course list is on the GPP website
 - ([Japanese](#); [English](#))
- You need to complete four courses (8 credits)
- You can take the courses in any semester.

2. Coursework: Important !!!

- Some courses are designed initially for graduate students.
- Please [read the syllabus carefully](#) to check if the course requires:
 - [Prerequisites](#) (e.g., economics, statistics, etc.)
 - [Pre-registration](#) sign-up requirements
- Contact course instructors and Gakuji (Office of Student Service) for questions.

3. Workshops

Passport Members' Workshop Spring/Fall (4 credits)

(Previously, Passport Members' Workshop D)

- Tuesdays 14:45 – 18:00 (4-5th periods) **In person at Mita**
- Small class (max 24 students)
- Students from diverse backgrounds: GPP, Double-degree, and International students
- Group work and presentation

3. Workshops

Three workshops by professors with distinguished backgrounds in international business and/or economics

1) Prof. Caroline Tan

“Macro Environment and Marketing”

2) Prof. Remy Magnier-Watanabe

“International Management: Focus on Japanese Business”

3) Prof. Ian Coxhead

“Trade, Labor, Education and Development”

3. Workshops

- You were already allocated to one of the workshops based on
 - Your preference
 - Balance of Keio students and exchange students
- You might find WS challenging initially, but you will likely catch up as you become used to the WS style.
- If you face any difficulties, please consult with the WS instructor.

3. Workshops - Student projects

- 5-6 students work on a project in a group
- Presentation at the end of the semester



- Examples in Fall 2024
 - *How will TSMC's Factory in Kumamoto Affect Japan?*
 - *Macho Nursing Care*
 - *How Are Remittances Being Spent in Middle-Income Countries?*

3. Workshops – Final Presentations

- Final Presentations
 - January 13th and 20th
 - 20-minute Group Presentations
 - Q&As follow



- Reception (January 20th)
 - Sponsors, Professors, and other guests will attend to exchange comments and opinions regarding your work.
 - Opportunity to learn about the quality of your output to improve your work in the future

3. Workshops—Final Presentations

- Student volunteers
 - MCs
 - Q&A session assistance
 - Ushers
 - Speeches at reception
- Your active participation is the most valuable contribution: all questions and comments in presentations are welcomed!

4. Activities: Guest Talk

- October 14th, 4:30-6:00 pm
 - Mr. Yasuki Iwai (岩井泰樹)
“AS ONE, WE CAN”
 - Global Chief Officer, Ocean Network Express (ONE), a GPP sponsor company
 - A container company based in Singapore.
- The reception party is held after the talk
 - Registration on [the form](#) by October 8th.

4. Activities: Field Trip

- **One-day visit** to a multinational company
- **Coordinator:** Prof. Chie Yorozu (International Business Management)
- **Date:** during the Mita-Sai holiday week (Nov. 19–25)
- **Participation:** Optional
- **More info:** To be announced on KLMS

4. Activities: OFT (Overseas Field Trip)

- GPP students are eligible to apply for the Overseas Field Trip in September 2026
 - Information will be announced in March 2026
- OFT 2025
 - Singapore, September 8 to 14
 - Visited universities, companies, and Mita-kai

5. Other Information

If this is your 1st GPP semester and want to complete the program,

- Reapply for the GPP for the 2nd semester:
 - Spring application: early March
 - Apply with your newest Transcript (GPA)
 - No need to submit self-introduction video
 - Maintain a high GPA to be re-selected

5. Other Information

If this is your 2nd GPP semester ...

- You will receive the GPP Certificate at the end of the semester when you complete:

4 courses and 2 workshops

- An invitation to the Certificate Awarding Ceremony in March will be sent to students who complete the program

- Application information and related news for the GPP are available on the program website:
<https://www.students.keio.ac.jp/mt/fbc/class/program/gpp.html>
- If you have any questions, please contact us at the address below:

「三田学生部学事グループ商学部・商学研究科担当」

E-Mail : mita-gakuji-sho@adst.keio.ac.jp

※Please check for updated information on our website.

5. Alumni Network: GPP Link

- “GPP Link”
 - GPP alumni network started in March 2025
 - Instagram
 - Activities
 - More will come!



KEIO.GPPLINK

6. Other information: CEMS

- CEMS Master's in International Management (MIM) Programme
- A [master's program](#) organized by the [CEMS alliance](#) of 33 top business/economics schools in the world
 - “One university from one country”
 - Japan: [Keio University](#) (Graduate Schools of [Business and Commerce](#), Economics, and Media Design)
 - London School of Economics (UK); Stockholm School of Economics (Sweden); Bocconi (Italy); NUS (Singapore); HEC Paris (France); St.Gallen (Switzerland); HKUST (Hong Kong); Cornell (US); Sydney (Australia) etc.

5. Other information: CEMS

- High reputation
 - [Top 10 business master program in 2025](#) in the QS world university ranking
- Unique international experiences
 - Two terms at foreign partner universities
 - One term internships abroad

5. Other information: CEMS information session on October 7 (Tuesday)

- Information session on [October 7, 18:10-, Room 436](#)
 - Prof. Chie Iguchi, CEMS academic director
 - Current and former CEMS students
- Information about CEMS
 - [Official program website](#)
 - [Prof. Iguchi's introduction in Japanese](#)

Thank you for joining the GPP.

We wish you the very best!