

Welcome to the Global Passport Program (GPP)

Kick-Off Meeting
Spring Semester 2025

Contents for Today's Meeting

1. What is the GPP?
2. Coursework
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Please check [the program website](#) (Google "keio gpp") for the updated information.

1. What is the GPP?

The GPP (Global Passport Program) is:

- An honors program taught entirely in English
- Aiming to enable students to resolve real-world business issues in a globalized economy.
- Established in 2014 by the Faculty of Business and Commerce.
- Open to all Keio (3rd and 4th year) students.

1. What is the GPP?

- Administered by the Faculty of Business and Commerce
- Corporate sponsors for 2025 (アルファベット順)

東日本旅客鉄道株式会社

<https://www.jreast.co.jp/>

株式会社コーエーテクモホールディングス

<https://www.koeitecmo.co.jp/>

三田興産株式会社

<https://www.mita-kosan.com/>

Ocean Network Express

<https://jp.one-line.com/ja>



三田興産株式会社



1. What is the GPP?

See “[GPP Brochure](#)” for details

1. A **selective program** offered in **English**
2. A curriculum built upon three core pillars:
 - **Coursework**
 - **Workshops**
 - **Activities**
3. A **certificate** will be awarded upon completion
 - **2 workshops and 4 coursework courses**

Certification Process: Example

1st Semester

Application for the GPP

Selection

Coursework
2 Classes (4 credits)

Workshop (4 credits)

Activity

2nd Semester

Application for the GPP

Selection

Coursework
2 Classes (4 credits)

Workshop (4 credits)

Activity

You can take your coursework in any semester, but only one Workshop per semester, subject to selection.

Participation in Activities is not a requirement for certification

Pass (You will receive credits for work completed.)

You will receive a certificate of completion,
and become a “Global Passport Holder.”

2. Coursework

- Course subjects: Business, Economics, etc.
- The course list is on the GPP website
 - ([Japanese](#); [English](#))
- You need to complete four courses (8 credits)
- You can take the courses in any semester.

2. Coursework: Important !!!

- Some courses are designed initially for graduate students.
- Please [read the syllabus carefully](#) to check if the course requires:
 - [Prerequisites](#) (e.g., economics, statistics, etc.)
 - [Pre-registration](#) sign-up requirements
- Contact course instructors and Gakuji (Office of Student Service) for questions.

3. Workshops

Passport Members' Workshop Spring/Fall (4 credits)

(Previously, Passport Members' Workshop D)

- Tuesdays 14:45 – 18:00 (4-5th periods) **In person at Mita**
- Small class (around 20-24 students)
- Students from diverse backgrounds: GPP, Double-degree, and International students
- Group work and presentation

3. Workshops

Three workshops by professors with distinguished backgrounds in international business and/or economics

1) Prof. Caroline Tan

“Macro Environment and Marketing”

2) Prof. Remy Magnier-Watanabe

“International Management: Focus on Japanese Business”

3) Prof. Dan Inamoto

“Marketing, Leadership, and the Meaning of Life”

3. Workshops

- You were already allocated to one of the workshops based on
 - Your preference
 - Balance of GPP, double degree, and international students
- You might find WS challenging initially, but you will likely catch up as you become used to the WS style.
- If you face any difficulties, please consult with the WS instructor.

3. Workshops - Student projects

- 5-6 students work on a project in a group
- Presentation at the end of the semester



- Examples in Fall 2024
 - *How will TSMC's Factory in Kumamoto Affect Japan?*
 - *Macho Nursing Care*
 - *How Are Remittances Being Spent in Middle-Income Countries?*

3. Workshops – Final Presentations

- Final Presentations
 - July 8th and 15th
 - West School Building Hall
 - 20-minute Group Presentations
 - Q&As follow
- Reception (July 15th)
 - Sponsors, Professors, and other guests will attend to exchange comments and opinions regarding your work.
 - Opportunity to learn about the quality of your output to improve your work in the future



3. Workshops—Final Presentations

- Student volunteers
 - MCs
 - Q&A session assistance
 - Ushers
 - Speeches at reception
- Your active participation is the most valuable contribution: all questions and comments in presentations are welcomed!

4. Activities: Visiting Students

- On May 27th, we will welcome visiting students from the University of Illinois at Urbana–Champaign (UIUC).
- Three events (or more)
 - Joint workshop (4th period)
 - Guest talk by Mr. Ichiro Fujisaki (5th period)
 - Reception

4. Activities: Guest Talk on May 27th

- Each semester, we invite a prominent guest speaker.
- Mr. Ichiro Fujisaki (藤崎 一郎) on May 27th
 - Former Japanese Ambassador to the United States of America
 - Keio alumni
 - Talk on the Japan-US relationships



4. Activities: OFT (Oversee Field Trip)

- **Singapore**: September 8th to 14th
 - One of the most lively global business hubs
 - Visit leading universities, global companies, and key facilities
 - Meet Keio alumni (Singapore Mita-kai)
- Information session
 - March 28 (Friday), 1pm @Zoom
 - <https://keio-univ.zoom.us/j/84535710289>

5. Other Information

If this is your 1st GPP semester and want to complete the program,

- Reapply for the GPP for the 2nd semester:
 - Fall application: early September
 - Apply with your newest Transcript (GPA)
 - No need to submit self-introduction video
 - Maintain a high GPA to be re-selected

5. Other Information

If this is your 2nd GPP semester ...

- You will receive the GPP Certificate at the end of the semester when you complete:

4 courses and 2 workshops

- An invitation to the Certificate Awarding Ceremony will be sent to students who complete the program

- Application information and related news for the GPP are available on the program website:
<https://www.students.keio.ac.jp/mt/fbc/class/program/gpp.html>
- If you have any questions, please contact us at the address below:

「三田学生部学事グループ商学部・商学研究科担当」

E-Mail : mita-gakuji-sho@adst.keio.ac.jp

※Please check for updated information on our website.

5. Other Information: GPP Link

- “GPP Link”
 - GPP alumni network started in March 2025
 - Instagram
 - Activities
 - More will come!



KEIO.GPPLINK

5. Other information: CEMS information session on April 8 (Tuesday)

- CEMS Master's in International Management (MIM) Programme
- A [master's program](#) organized by the [CEMS alliance](#) of 33 top business/economics schools in the world
 - “One university from one country”
 - Japan: [Keio University](#) (Graduate Schools of [Business and Commerce](#), Economics, and Media Design)
 - London School of Economics (UK); Stockholm School of Economics (Sweden); Bocconi (Italy); NUS (Singapore); HEC Paris (France); St.Gallen (Switzerland); HKUST (Hong Kong); Cornell (US); Sydney (Australia) etc.

5. Other information: CEMS information session on April 8 (Tuesday)

- High reputation
 - [Top 10 business master program in 2025](#) in the QS world university ranking
- Unique international experiences
 - Two terms at foreign partner universities
 - One term internships abroad
- In reasonable prices
 - You need to pay only tuition for Keio.
 - Scholarship opportunities

5. Other information: CEMS information session on April 8 (Tuesday)

- Information session on [April 8, 18:00- After WS](#)
- Prof. Chie Iguchi, CEMS academic director
- Meet with current and former CEMS students
- Information about CEMS
 - [Official program website](#)
 - [Prof. Iguchi's introduction in Japanese](#)



THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION



Information/Q&A Session

April 8 (Tue) 2025 From 18:10 To 19:00
Room 424, South School Building, Mita Campus



The CEMS MIM Programme (CEMS Master's in International Management Programme) is **a double degree program* for International Management**. Supported by the CEMS global network, the CEMS MIM Programme offers courses which excel on both theoretical and practical fronts. CEMS students will gain **knowledge and practical experiences necessary for global business leaders**. CEMS students will **study abroad** for one semester (one school) or two semesters (two schools) at top-ranked universities or business schools. (*On completion of the program, students will receive a master's degree from Keio University and CEMS MIM.)

- **Application Guidelines:** https://www.ic.keio.ac.jp/en/study/cemsmim/outbound_apply.html
- Application Period : 1st period (Fall), 2nd period (Spring)
- Application Qualifications : 1) Master's students at the Graduate School of Economics, Graduate School of Business and Commerce or Graduate School of Media Design
2) Language Proficiency (TOEFL iBT 100~)
3) Academic preparation for management, economics or a related field

CEMS Academic Members



CEMS Corporate & Social Partners



Thank you for joining the GPP.

We wish you the very best!