

# The world belongs toyou.

For more information on the "Future Leaders" Undergraduate Double-Degree Program, please contact:

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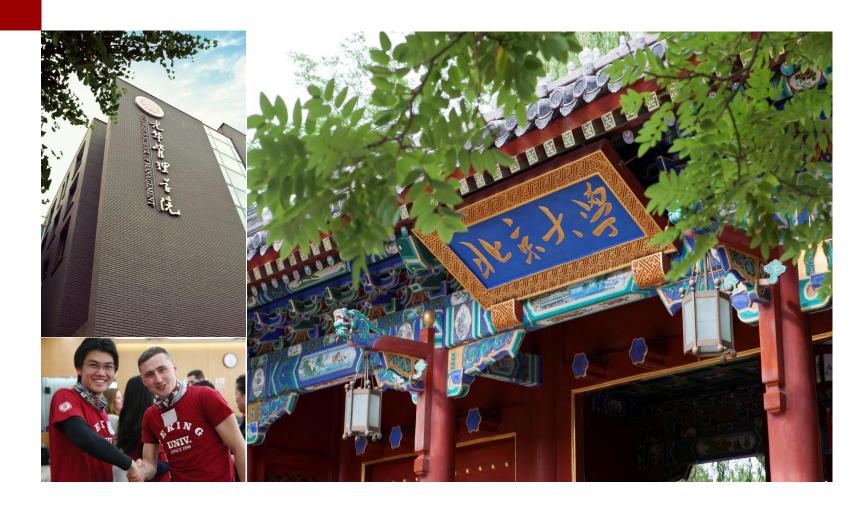
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# Peking University "Future Leaders" Undergraduate Double-Degree Program

Preparing the leaders of tomorrow to engage with the world.







Guanghua School of Management Peking University





### TWO DEGREES, ONE TRULY GLOBAL EXPERIENCE.

After completing two years of study at your home institution, you will join Peking University for another two years of study as a single cohort with other outstanding students from the "Future Leaders" Program's partner universities. While at Peking University, you will live and study together with students of diverse backgrounds from all over the world, including students from mainland China, creating a unique platform to form and exchange new ideas. International students who complete graduation requirements will receive a Bachelor's degree from their home institution together with a Bachelor of Arts in Management from Peking University.

## JOIN A LEGACY

As a student in this program, you will become part of a rich cultural and academic legacy at Peking University. PKU, as the university is affectionately called, has been at the forefront of new ideas and innovations contributing to China's development since its founding in 1898. It was originally known as the Imperial University of Peking and was the first national university in China covering comprehensive academic disciplines.

Grounded in Peking University's history, the Guanghua School of Management has been pioneering business and management education and research in China for more than three decades, and our graduates continue on to become influential leaders across the globe. We operate over 40 research centers, and our programs are consistently ranked among the best in Asia.

"The program serves as a platform for bright students to establish sincere and lasting friendships, cultivate a multicultural vision and inclusive mindset, and join hands to embrace new globalization."

LIU Qiao Dean, Guanghua School of Management



"Peking University wants to give

young people from around the

world the opportunity to pursue

their dreams while simultaneously

making a contribution to the field

President, Peking University

of education."

HAO Ping

# **Program Partners – Locking Hands** with the World's Best Business Schools

• Peking University, Guanghua China - Mainland School of Management Bocconi University Italy • Erasmus University, Rotterdam Netherlands School of Management • ESSEC Business School France FGV Business School Brazil • University of Hong Kong China – Hong Kong IE Business School Spain • Keio University Japan Queen's University, Smith School Canada of Business • University of Mannheim Germany Moscow State University Russia National University of Singapore Singapore • Tel Aviv University Israel • York University, Schulich School of Canada Business • Warsaw School of Economics Poland

The consortium of universities participating in the program will be expanded as suitable partners are identified.

# SET YOURSELF APART.



With technology facilitating the flow of information in ways never before seen in history, successfully navigating today's business environment requires cross-cultural competency and multi-market knowledge. The "Future Leaders" Program gives students the opportunity to gain an understanding of their local markets while also immersing them in one of the fastest-growing and most dynamic economies in the world: China. Whether you plan to join a business (or start your own), enter public service, or pursue further education, you will learn to be adaptable and develop leadership skills that will enable you not only to compete, but to excel in your future career.

#### Curriculum

The program will instill business fundamentals necessary for adapting to and succeeding in a shifting global landscape and will offer speciallydesigned courses focused on understanding China's Economy, Chinese through the program's China Immersion Finance, Chinese Management taught by Guanghua professors who are among the world's leading experts in these fields.

### Cultural Acumen

With required Chinese language courses providing a solid foundation, students will be equipped to thrive in a Chinese context. They will be introduced to regional characteristics and policies Project and gain first-hand experience through dialogues with business leaders and government officials.





### **Scholarship**

In recognition of admitted students' outstanding talent and leadership potential, the Peking University Belt & Road Institute will provide full merit-based scholarships covering students' costs at Peking University, including tuition fees, living accommodations, a living stipend, and off-site field visit costs.

### Eligibility

Only students currently enrolled at one of the program's partner schools are eligible to apply.

Applicants must be among the top of their class and demonstrate exceptional promise; have a track record of leadership and social responsibility; and exhibit strong moral character, a clear sense of mission, and a global vision.



### **Application Process**

Application timelines vary by institution, but the process typically starts at the beginning of a student's second academic year according to the following steps:

1) Application materials must be submitted through your home institution. PKU students will be recruited directly by Guanghua. 2) Nominations made to Guanghua. 3) Guanghua conducts secondary evaluations.

4) Admitted applicants notified.

