

THE 2020/2021 STUDY PLAN FOR THE INCOMING ESSEC GLOBAL BBA STUDENTS
FACULTY OF BUSINESS AND COMMERCE, KEIO UNIVERSITY

2020/2021 Academic Roadmap

The ESSEC DD students (hereafter, the DD students) will spend S1-S4 (S = Semester) at ESSEC, S5-S6 at the Faculty of Business and Commerce, Keio University (hereafter, Keio FBC), S7 for the Global BBA Internship Program, and S8 at ESSEC.

Table: Academic Roadmap

Semester	S1-S4	S5-S6	S7	S8
Institution	ESSEC	Keio FBC	Internship	ESSEC
Keio Credits	64		64	
Liberal Arts	60			
Internship			8	
Thesis				2
Coursework	$A+B+C \geq 50^*$, $10 \leq B \leq 24$			
Natural Science Courses		4*		
FBC Courses		A		C
Non-FBC Courses	4	B		

* The DD students are allowed to substitute the Natural Science Courses at Keio FBC with “Sustainable Development” and/or “Product Innovation” offered at ESSEC.

Credit Requirements and Conversion

The DD students are required to earn at least 128 Keio credits to obtain the BA degree in Business and Commerce from Keio University. Keio FBC will convert the ECTSs that the DD students earn from ESSEC for the compulsory courses in S1 to S4 into 64 Keio Credits. The DD students will be awarded 8 Keio credits for the ESSEC Global BBA Internship Program and 2 Keio credits for the Thesis on Global Business. The remaining 54 Keio credits must be earned either at Keio FBC in S5 and S6 or at ESSEC in S8. In S8, Keio FBC will award Keio credits using a 2:1 ECTS-Keio credit conversion ratio (4 ECTSs = 2 Keio Credits).

Coursework

In S5, S6, and S8, the DD students must earn at least 54 Keio credits by taking courses at Keio FBC and ESSEC. Among the 54 Keio credits, the DD students must earn 4 Keio credits from the Natural Science area (see below). The DD students who fail to earn 4 Keio credits from Natural Science area at Keio FBC can substitute these with “Sustainable Development” and/or “Product Innovation” offered at

ESSEC. In S5 and S6 at Keio, the DD students can take both FBC- and non-FBC Courses at the Mita Campus. FBC offers elective courses in Social Science, Economics, Management Science, and Internal Business such as “Consumer Behavior and Marketing”, “Human Resource Management”, and “Financial Accounting.” Non-FBC Courses are those offered by the International Center and other academic departments at Keio. Examples of non-FBC Courses include “Introduction to Japanese Movies” and “Japanese Business and Society.” FBC Courses provide profound learning experiences for students about management issues, whereas non-FBC Courses promote students’ understanding of economic, political, social, and cultural issues from the Japanese perspectives. The DD students are required to earn no less than 10 but at most 24 Keio credits from non-FBC Courses. The DD students cannot register for more than 50 credits worth of FBC and non-FBC Courses in S5 and S6.

Japanese Language

In addition to the credit-bearing courses, the students can take the Japanese language courses offered by Keio FBC “Basic Japanese II (in S5)” and “Basic Japanese I (in S6)” as non-credit-bearing courses. Depends on their Japanese language level, the students can take up to 2 courses offered by Keio Center for Japanese Studies as non-credit-bearing courses¹. The DD students who are fluent in Japanese can also take various courses in Management & Organization, Accounting, Marketing Science, and Economy & Industry offered by Keio FBC.

Expanding Your Scope

The Japanese education system requires undergraduate students in “universities” to take courses for Liberal Arts education, including but not limited to Foreign Languages, Mathematics, Natural Science, and Social Science, and those for specialized educations such as Businesses and Commerce. When Yukichi Fukuzawa founded Keio in 1858, he also recognized the importance of Liberal Arts and encouraged his students to expand the scope of their vision to analyze, understand, and resolve social and scientific problems. Fukuzawa’s legacy has been embedded in the programs offered at Keio FBC. Keio FBC believes that knowledge in Natural Science is critical for managers today to lead the era of innovation and resolve issues that they currently face such as the development of sustainability.

Keio FBC has two campuses: the Hiyoshi Campus in Yokohama and the Mita Campus in Tokyo. Some of the courses offered in the area of Natural Science will be offered at the Hiyoshi Campus, which is connected to the Mita Campus by a direct subway-train link between Hiyoshi station and Mita station (travel time: approximately 40 minutes).

¹ You can take up to 2 Japanese language courses offered by Center for Japanese Studies (20,000 Yen per course).
http://www.cjs.keio.ac.jp/officeuse/parttime/parttime_procedure_en.html

Course Registration

Course registration will open at the beginning of each semester. The Academic Advisor is always available to help the DD students select their courses. A full list of Keio FBC elective courses and International Center courses that are available in English is attached at the end of this document.

Contacts

Academic issues (e.g., course choices, learning experience, etc.):

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Administrative issues (e.g., registration, academic records, etc.):

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