

Welcome to the Global Passport Program (GPP)

**Kick-Off Meeting
Spring Semester 2023**

This is a brief version of the slides and does not cover all the contents introduced at the meeting. For details, check the brochure and contents uploaded on the GPP website.

Contents for Today's Meeting

1. What is the GPP?
2. Coursework
3. Workshops (WS)
4. Other activities
5. Other information

If you cannot follow everything today,
please check the program website for the updated
information.

<https://www.students.keio.ac.jp/mt/fbc/class/program/gpp.html>

Or you can type in “keio gpp” to find the website.

1. What is the GPP?

See “GPP Brochure” for details

The GPP (Global Passport Program) is an educational program taught entirely in English which aims to enable students to resolve advanced, real-world business issues and compete at the global level. Established in 2014 by the Faculty of Business and Commerce, it is open to the 3rd and 4th year students from all the Keio faculties and to some exchange students.

The three definitive program characteristics :

1. A **selective program** offered **in English**
2. A curriculum built upon 3 core pillars:
 - **Coursework**
 - **Workshops**
 - **Other activities**
3. A **certificate** will be awarded upon completion of the program

GPP
Global Passport Program

International and mobility Japan is a different place today because of the effects of globalization. As one of Japan's leading educational institutions, Keio University continues to evolve its future programs and services to face this rapidly changing world. With this, only graduates in 2014 Keio Faculty of Business and Commerce (FBC) graduates launched the Global Passport Program. This educational initiative promotes and aims to build complex real-world business issues and to maintain their ability to compete at the global level. We are glad to continue to make this future program available to all Keio University students.



New 2023

Sponsors

- The Global Passport Program (GPP) is administered by the Faculty of Business and Commerce.

<https://www.students.keio.ac.jp/mt/fbc/class/program/gpp.html>

- The GPP is sponsored by (2023) (五十音順)

株式会社コーエーテクモホールディングス

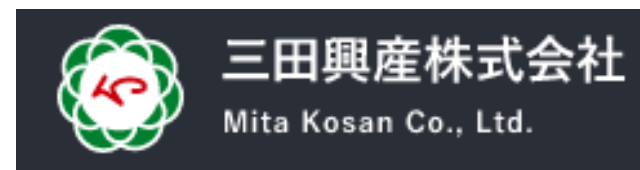
<https://www.koeitecmo.co.jp/>

東日本旅客鉄道株式会社

<https://www.jreast.co.jp/>

三田興産株式会社

<https://www.mita-kosan.com/>



GPPは2024年度に10周年を迎えます。

The GPP will celebrate its 10th anniversary in 2024.

2. Coursework – Requirements

- **Coursework (in English)**

- **Course Subjects: Business, Economics, etc. (see the list).**
- **It is required to complete 4 courses before you finish the second semester (= you can take the courses in either semester)**

- **Important !!!**

- **These courses are originally designed for graduate students, so there might be some prerequisites (e.g., economics, statistics, etc.)**
- **Some courses may have a class size limit**
- **Please check course syllabi to verify that you are eligible to take the courses**
- **Check with Gakuji (Office of Student Service) if you have any questions**

Courses offered in the AY2023

Spring Semester

Lecturer	Title	Period	Registration No.
白井 美由里	MARKETING DATA ANALYSIS	月曜日 1 時限	21325
遠藤 正寛	ADVANCED STUDY OF INTERNATIONAL ECONOMIC POLICY	火曜日 1 時限	50536
藤田 正孝	ADVANCED STUDY OF INTERNATIONAL RELATIONS	火曜日 2 時限	18613
森吉 直子	CONSUMER PSYCHOLOGY IN GLOBAL MARKETS	火曜日 2 時限	16497
北村 行伸	MACROECONOMIC ASPECTS OF PUBLIC FINANCE	火曜日 4 時限	16114
上田 衛門	JAPANESE ECONOMY	水曜日 1 時限	15759
大野 由香子	SPATIAL ECONOMICS	水曜日 2 時限	16224
大津 敬介	ECONOMIC GROWTH	水曜日 3 時限	90186
上田 衛門	DOMESTIC TAX LAW (COMPARATIVE STUDIES ON TAX SYSTEMS)	木曜日 1 時限	16425
大野 由香子	CHOICE ANALYSIS TECHNIQUE	木曜日 2 時限	16239
鶴 光太郎	ORGANIZATIONAL ARCHITECTURE	木曜日 3 時限	16463
シェイ デビット	THE ROLE OF CULTURE IN COMMUNICATION	木曜日 5 時限	14293
井口 知栄	BUSINESS AND STRATEGIC MANAGEMENT IN ASIA	金曜日 4 時限	16210

Fall Semester

Lecturer	Title	Period	Registration No.
白井 美由里	CONSUMER BEHAVIOR AND MARKETING	月曜日 2 時限	36362
中村 政男	INTERNATIONAL BUSINESS AND JAPANESE FIRMS	火曜日 1 時限, 火曜日 2 時限	78125
森吉 直子	CONSUMER PSYCHOLOGY IN GLOBAL MARKETS	火曜日 2 時限	79930
北村 行伸	MICROECONOMICS OF TAXATION	火曜日 4 時限	16129
上田 衛門	INTERNATIONAL ECONOMY: POLICY IMPLICATIONS OF GLOBALIZATION	水曜日 1 時限	16095
鎌田 康一郎	ADVANCED STUDIES IN INTERNATIONAL FINANCE	水曜日 2 時限	85946
大津 敬介	ECONOMIC ANALYSIS	水曜日 3 時限	90535
安藤 光代	INTERNATIONAL ECONOMICS: EMPIRICAL STUDIES ON TRADE AND FDI	水曜日 3 時限	16406
猪熊 浩子	IFRS BASIC	水曜日 4 時限	51824
上田 衛門	INTERNATIONAL TAX LAW	木曜日 1 時限	84237
牛島 辰男	INTRODUCTION TO MANAGEMENT STRATEGY	木曜日 2 時限	51035
山本 晶	E-MARKETING	木曜日 2 時限	15691
鶴 光太郎	MANAGERIAL ECONOMICS	木曜日 3 時限	16459
オルシニ, フィリップ	GLOBAL MARKETING	木曜日 5 時限	15979
ハンリー, マシュー M	ADVANCED ACADEMIC WRITING FOR UNDERGRADUATES	木曜日 5 時限	23844

<https://www.students.keio.ac.jp/mt/fbc/class/program/files/2023GPPCourseWorkList.pdf>

3. Workshops - Requirements

Passport Members' Workshop D (3 WSs)

Tuesday 14:45 – 18:00 (4-5th periods) in person at Mita

GPP and International students are assigned to each WS.

4 Credits (Check Syllabi for Details)

+30 *

◆ 3 Professors with distinguished backgrounds and experiences in the international business will lead the WSs.

- 1) Prof. Tan(タン先生): “Macro environment and Marketing”
- 2) Prof. Magnier-Watanabe (マニエ・ワタナベ先生):
“International Management: Focus on Japanese Business”
- 3) Prof. Ivar Padrón-Hernández (パドロン エルナンデス, イバ)
“Global Strategy”

*Number of the GPP & Int'l Students may vary from year to year.

3. Workshops

- You are already assigned to one of the three workshops based on your entries
- You may not be assigned to your 1st choice WS (but we tried our best to meet your requests)
- Even if you find the level very high (at the beginning), you will catch up with it as you get used to the WS style.

It is like studying-abroad. Keep up with it.

- If you find any difficulty, please consult with the instructor

3. Workshops - Student projects and final presentation

◆ Student Project: some examples



- How to improve cashless payment services in Japan
- Motivation across different personality types
- What has made Netflix a success in Japan?
- Campaign to minimize food loss in Japan
- Ways to improve breakout room conversations

◆ Final Presentations will be held on

- 7/4 and 7/11 @ 南校舎ホール
- 20-minute Group Presentations
- Q&As follow
- Sponsors and general public will attend



3. Workshops—Final Presentations

- Rehearsal Weeks

南校舎ホール is booked for rehearsals on
6/20 and 6/27

- Make sure to learn how to operate the equipment and ppt. slides before the final weeks (with remote control)
- Choose the best size fonts: **Not Too Small**
- The hall is very big and the guests sitting all the way back may not be able to read the slides if you use small size fonts
- Do not put too much inf. in one slides
- Check how it feels to stand on the stage

Do Not Read Slides. Present with Great Eye-Contacts. 10

3. Workshops—Final Presentations

- The Sponsors and General Public may attend the Final Presentations
- Students who do not present on the week:
 - 1) Please escort the guests to the presentation hall after they check in at the Reception Desk (will be prepared at the Hall Entrance)
 - 2) Attend the Reception Desk at Cafeteria (6pm~) to receive guests (→ Next Slide)
 - ※Will be reminded with details
 - ※For changes, check the website

3. Workshops—Final Presentations

- If allowed, we will hold a 意見交換会 at Cafeteria after the Final Presentations
- Sponsors, Professors, (maybe the Dean) and other guests will attend to exchange comments and opinions regarding your work
- This will be a precious opportunity for you to learn about your output and how you can improve your work in the future

4. Other Activities

- The Overseas Field Trip (OFT) in 2023 will take place in the Bay Area in California, U.S.A.
- Mainly in **SF**, **Berkeley**, and **Silicon Valley** area
- Sep. 11 (Mon) -- Sep. 19 (Tue) (leave SF on 9/18)

It is truly a valuable activity for students to personally observe the environment from which globally successful businesses are born.



Eligibility_Who can Apply for the OFT

- All GPP students are eligible to apply for the OFT
[修了生、2期生、1期生 as of April 2023]
- In case we have more than 10 entries, we may evaluate and select participants based on the overall performance
- See Announcement on the GPP HP

<https://www.students.keio.ac.jp/mt/fbc/class/program/gpp.html>

Topic: 「Overseas Field Trip」 の実施

[Beware]

- Prior to departure, a valid COVID-19 vaccination certificate of three doses or equivalent may be required
- For medical concerns, send a written form of inquiry to 三田学生部 before Entry (Allow time for our reply)

For Further Information about the OFT

**2023年度 春学期
履修生募集!**
全学部3・4年生対象

募集期間(要WEBエントリー)
3/10(金) ~ 3/17(金)
■詳細はGPPホームページを参照

選考結果発表
3/24(金) 16:00 予定
■合格者は3/27(月)13:00からのZoom Meeting(オンライン)に出席すること

Global Passport Program (GPP)
英語で実施する専門的な国際プログラム

**Overseas Field Trip
海外研修
参加者募集!**
GPP生のみ申し込み可能

9/11(月)出発 ~ 9/19(木)帰国予定
米国サンフランシスコ
Berkeley, Silicon Valley ユニバーシティ

自己負担額、研修先、単位取得などはー
オンライン 3/3(金)13:00
説明会開催 4/2(日)13:00

募集期間 4/3(月) ~ 4/7(金)
選考結果発表 4/12(木)
履修登録締切 4/14(金)10:00

募集要項・応募方法の詳細は
GPPホームページ
3/27 13:00 ~

海外研修 オンライン説明会 (Zoom)
3/3 13:00 4/2 13:00 ~

※本プログラム開始の日に海外で授業となる場合があるので、GPPホームページで最新情報を確認してください。
慶應義塾大学商学部 / Global Passport Program (GPP)
問い合わせ先: 学生部 学務グループ 商学部・商学研究科担当 contact.gpp@shofacel.kai.ac.jp

- Attend the Online Guidance on 4/2 Sun 1pm~
- Check Details on the GPP HP 「Overseas Field Trip」の実施
- 指定の Google Form を使って期限内にエントリー
https://docs.google.com/forms/d/1kHhV6-6lhr_-yoK10-aBJldWubF7qWqb8FZaVomV9ul/edit
- 4月3日(月)から4月7日(金)まで受付【締切厳守】(Your entries will be time-stamped.)
- Don't wait until the last minute.
- Apply Early to avoid any technical issues.
- If your entry is approved, you need to register
- 履修登録締切 4月14日(金)10時【締切厳守】
- Only GPP Students can apply for the OFT

5. Other Information

If this is your 1st GPP semester and you wish to complete the program,

Reapply for the GPP for the 2nd semester:

- Web registration and submission of necessary documents → Mid-September 2023
- Results will be announced around Late September

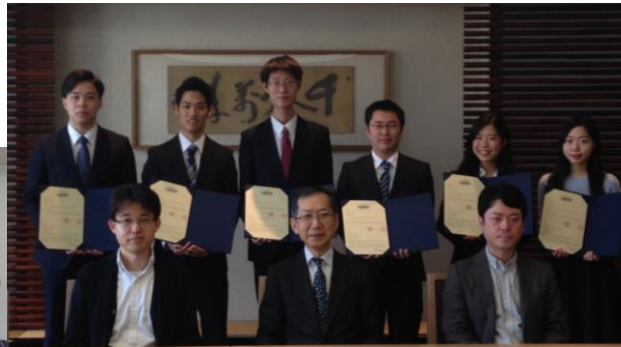
<http://www.gakuji.keio.ac.jp/mita/sho/gpp.html>

- No need to submit the promotion video again
- You need to submit your newest Transcript (GPA)
- **Maintain a high GPA to be re-selected**
(It has been competitive.)

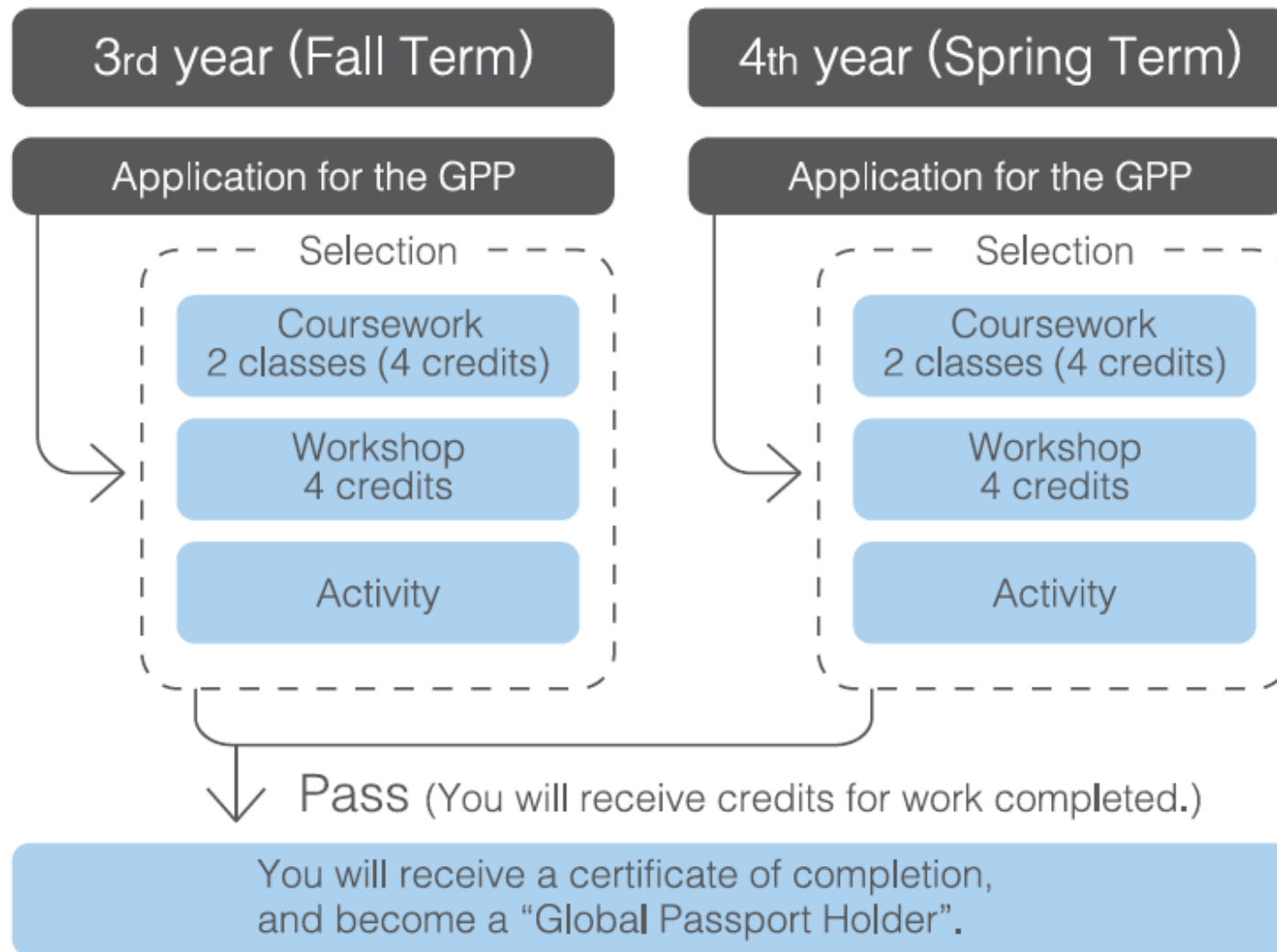
5. Other Information

If this is your 2nd GPP semester ...

- You will receive the GPP Certificate at the end of the semester if you meet the requirements
4 courses / 2 workshops
- The Certificate will be awarded by the Dean of the FBC
- The invitation to the Certificate Awarding Ceremony will be sent to those who completed the program



Certification Process: To Complete the Program



👉 **See the GPP Brochure uploaded on the GPP Website**
<https://www.students.keio.ac.jp/mt/fbc/class/program/gpp.html>

5. Other Information

- Application information and related news for the GPP will be available on the program website

<https://www.students.keio.ac.jp/mt/fbc/class/program/gpp.html>

- If you have any questions, please contact us at the address below:

「三田学生部学事グループ商学部・商学研究科担当」

E-Mail : mita-gakuji-sho@adst.keio.ac.jp

※Please check updated information on the website.

Thank you for joining the GPP.

We wish you the very best!